

Idaho Travel Council Meeting
August 3-5, 2009
Schweitzer Mountain Resort
Selkirk Lodge

Agenda

Monday, August 3, 2009

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|-----------|---|---------------------------|
| 3:00 p.m. | Call to order, welcome, introductions
Introduction of new members (Newman & Anderson)
Approve May Minutes | Tadd Jenkins, Chair |
| 3:15 p.m. | Director's Report & Budget Update | Karen Ballard |
| 3:30 p.m. | Open Meeting Law Changes | Karen Ballard |
| 3:45 p.m. | Drake/Cooper Updates
Adventures in Living Campaign
Winter Marketing Review
2010 Research Overview
Agency Project Updates
Travel Guide Update and Cover Selection | Bill Drake, Josh Mercaldo |
| 5:45 p.m. | Adjourn

Dinner (Group dinner at Chimney Rock Grill) | |

Tuesday, August 4, 2009

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|-----------|---|---|
| 7:45 a.m. | Continental Breakfast | |
| 8:00 a.m. | Call to Order, introductions | Tadd Jenkins, Chair |
| 8:15 a.m. | Grant Awards
Region VI
Region V
Region III | Tadd Jenkins
Bill Code
John May |
| 9:30 a.m. | Break | |
| 9:45 a.m. | Grant Awards Continue
Region I
Region II
Region IV
Region VII | J.J. Jaeger
Frances Conklin
Diane Newman
Dick Andersen |

August 4, - continued

10:45 a.m.	Tax Commission Discussion	Karen Ballard, John May
11:15 a.m.	Idaho Golf Trail Partnership	Mitch Knothe, Tom Stebbins
11:30 a.m.	Geo Data Technologies	Mark Williams
Noon	Lunch (Boxed lunch: can eat outside if you'd like.) Optional: Those interested can take chairlift ride (\$8) up to the top of the mountain.	
1:30 p.m.	Grant Rules Review & Discussion	Karen Ballard, Cathy Bourner
5:00 p.m.	Adjourn	
5:30 p.m.	Load vans for Silverwood Theme Park	

Wednesday, August 5, 2009

8:00 a.m.	Continental Breakfast	
8:30 a.m.	Grant Rules Review & Discussion continues	Karen Ballard, Cathy Bourner
10:00 a.m.	Break	
10:15 a.m.	Grant Rules Review & Discussion continues	Karen Ballard, Cathy Bourner
11:45 a.m.	Other Business Council Choice Awards Set Future Meeting Dates/Locations	Frances Conklin
Noon	Adjourn	

